

## **Historic, Archive Document**

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# KEYSTONE 1934 ART CALENDARS

## Profitable Keystone Dealer Sales and Good Will Builder

*The Keystone Dealer*  
**ART CALENDARS FOR 1934**



A selection of five attractive, six color pictures are available for your selection. The subjects are exact reproductions of original paintings by artists of repute which harmonize with the pleasing design of the calendar mount. Note especially the Keystone Corneli Trade Marks at each side of the calendar pad. This makes a splendid tie-up with your advertisement appearing below the picture subject. Pictures may be had assorted or single, as desired.

### AN EFFECTIVE ADVERTISING PLAN DESIGNED FOR THE BENEFIT OF CORNELI SEED COMPANY DEALERS

Illustrated on this page is the attractive Keystone Corneli Art Calendar for the coming season, featuring your name and address. This is a timely Christmas gift which will be appreciated by your customers and prospects, reminding them throughout the entire year to trade with you.

Art Calendars are exceedingly useful and indispensable. They are artistic and well designed and receive the best display space. Calendars are an all-the-year-around reminder which will assist you to establish your place of business as a definite source of supply.

Not only are Art Calendars useful and acceptable gifts, but effective, low cost advertising as well, which should be profitable to your business.

These calendars are guaranteed to be the best material and workmanship. Your advertisement will be correctly printed and calendars delivered in good condition, entirely satisfactory.

May we suggest you send in your calendar order early so that ample time can be given to each Keystone Corneli order.

*Fill Out This Order Form Today and Mail*

#### KEYSTONE ART CALENDAR ORDER BLANK

Corneli Seed Company, 230 Biddle Street, St. Louis, Mo.

No. B-135

Date.....

Please furnish Keystone Calendars on our Special Offer as follows:

☒ Minimum Order 100

Subjects Assorted or Single

**ART CALENDARS**  
**4 1/2c Each**

☐ ..... Send Pictures Single

☐ ..... Send Pictures Assorted

..... Envelopes at \$1.10 per 100 extra

..... Strawboard inserts at \$1.10 per 100 extra

Subject to under-run or over-run up to 5%-Shipment made in Fall, F. O. B. South Bend, Ind. Terms—Net 30 days AFTER SHIPMENT.

Signed.....

NOTE: Please attach Business Card or Letterhead for Ad Copy.





62147

# CORNELI SEED COMPANY

WHOLESALE FIELD SEED PRICE LIST  
SAINT LOUIS, MISSOURI



General Office  
230 BIDDLE STREET

Consolidating { SCHISLER CORNELI SEED CO.  
D. I. BUSHNELL & CO.  
PLANT SEED CO.

Warehouse  
711 SO. MAIN STREET

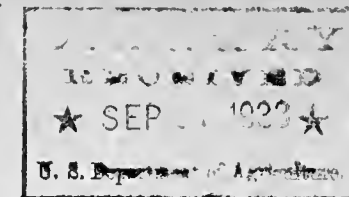
We quote to Dealers only. F. O. B. St. Louis, subject to market changes, bags charged extra and not returnable. Terms: Cash, no discount, subject to demand draft. We make an extra charge of 15c per package on orders for 60 lbs. or less when priced for full bags.

We give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any seeds we sell and will not be responsible for the crop.

TELEPHONE:  
CHestnut 7790

ORIGINATORS, GROWERS, CLEANERS, REFINERS, IMPORT-  
ERS AND EXPORTERS OF FIELD SEEDS -- GARDEN  
SEEDS -- FLOWER SEEDS

DISTRIBUTORS: INOCULANTS, SEMESAN  
FERTILIZERS, CERESAN  
INSECTICIDES



BUSINESS REPLY CARD  
FIRST CLASS PERMIT No. 141 Sec. 384 1/2, P. L. & R., ST. LOUIS, MO.

CORNELI SEED COMPANY  
230 BIDDLE ST.,  
ST. LOUIS, MO.

VOL. 9

BAGS ARE NOT RETURNABLE

SEPT. 16, 1933

LIST NO. 20

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>RED CLOVER</b> Seamless Sacks Extra	per 100 lbs.		
KEYSTONE.....	ASK FOR		
Horse Shoe.....	PRICES		
Choice.....			
Mammoth (Sapling) Key- stone.....			

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>ALSIKE</b> Seamless Sacks Extra	per 100 lbs.		
KEYSTONE.....	ASK FOR		
Horse Shoe.....	PRICES		

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>SWEET CLOVER</b> Seamless Sacks Extra	per 100 lbs.		
KEYSTONE White Blossom	\$6.00	\$6.25	\$6.50
Horse Shoe, White Blossom	5.60	5.85	6.10
Choice, White Blossom...	5.25	5.50	5.75
Grundy Co. (White) Key- stone.....	6.00	6.25	6.50
Unhulled (White).....	5.00	5.25	5.50
Hubam (White Annual)....	8.00	8.25	8.50
KEYSTONE Yellow Blossom			

<b>ALFALFA</b>	<b>per 100 lbs.</b>		
<b>U. S. Verified Origin</b>			
Seamless Sacks Extra			
<b>We carry only the best or</b>			
<b>KEYSTONE</b> of the following			
origins.			
<b>Kansas non-irrigated ...</b>	<b>\$12.00</b>	<b>\$12.25</b>	<b>\$12.50</b>
<b>Kansas Certified by Kans.</b>			
Crop Improvement Assn.	14.00	14.25	14.50
<b>Kansas-Oklahoma.....</b>	<b>11.50</b>	<b>11.75</b>	<b>12.00</b>
<b>Oklahoma .....</b>	<b>11.00</b>	<b>11.25</b>	<b>11.50</b>
<b>Dakota, No. 12.....</b>			
<b>Utah (The Bee Hive State).</b>	<b>14.75</b>	<b>15.00</b>	<b>15.25</b>
In sealed, 1 Bushel Bags.			
<b>Northwestern Hardy.....</b>	<b>14.50</b>	<b>14.75</b>	<b>15.00</b>
<b>Bunny Brand.....</b>	<b>11.50</b>	<b>11.75</b>	<b>12.00</b>
Western Non-irrigated.			
<b>Horse Shoe (Common)....</b>	<b>11.00</b>	<b>11.25</b>	<b>11.50</b>
<b>Choice.....</b>	<b>10.00</b>	<b>10.25</b>	<b>10.50</b>
<b>Grimm, State sealed, Red Tag</b>	<b>20.00</b>	<b>20.25</b>	<b>20.50</b>
1 bushel bags.			
<b>Grimm, Minnesota Affi-</b>			
davit.....			
<b>Grimm, State sealed, Blue Tag</b>			
1 bushel bags.			

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>TIMOTHY</b> Seamless Sacks Extra	per 100 lbs.		
KEYSTONE.....	\$5.75	\$5.80	\$6.00
99.50% pure, over 90% germination.			
Horse Shoe.....	5.50	5.55	5.75
Choice.....	5.10	5.15	5.35
Timothy & Alsike Mixed.	6.50	6.55	6.75

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>RED TOP</b> Seamless Sacks Extra	per 100 lbs.		
KEYSTONE, Solid, Silver Seed.....	\$8.25	\$8.30	\$8.50
Horse Shoe.....	7.75	7.80	8.00
Choice.....	7.25	7.30	7.75

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>FIELD GRASSES</b> Burlap Bags Included	per 100 lbs.		
Orchard Grass.....	\$10.00	\$10.25	\$10.50
Meadow Fescue.....	8.00	8.25	8.50
Johnson Grass.....	8.00	8.25	8.50

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>CRIMSON CLOVER</b> KEYSTONE.....	\$9.50	\$9.75	\$10.00

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>RAPE</b> Burlap Bags Included	per 100 lbs.		
KEYSTONE, Dwarf Essex	\$4.35	\$4.40	\$4.60

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>HAIRY or WINTER VETCH</b> Seamless Sacks Extra	per 100 lbs.		
KEYSTONE.....	\$11.00	\$11.10	\$11.25

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>RYE</b> Large Berry.....	\$1.03	\$1.05	\$1.08
Burlap Bags Included			
per 100 lbs.			
Kafir Corn (Seed).....			
Kafir Corn (Feed).....			
Milo Maize (Seed).....			
Milo Maize (Feed).....			
Buckwheat.....	\$2.75	\$2.80	\$3.00

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>WINTER TURF OATS</b> ...	\$0.75	\$0.77	\$0.80

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>TENNESSEE WINTER BARLEY</b> Beardless	1.35	1.37	1.40

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>ONION SETS</b> Egyptian or Winter	per 100 lbs.		
Top Sets.....	\$5.00		\$0.07

SEP 27 1933

## NEW BAGS

Prompt or Deferred Shipment  
**Bemis A Seamless**  
Standard 16 oz. New

50 Bale lots.....	@	\$32.25
10 Bales.....	@	32.75
5 to 9 Bales.....	@	33.50
1 to 4 ".....	@	35.00

Prices per Bale of 100 Bags

You are protected against decline in market at time of shipment, but not later than October 1st, 1933. Federal Processing Tax is included in above prices.

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>SEED WHEAT</b> Red Winter.....	\$1.45	\$1.47	\$1.50
Seamless or extra.			

	100 Lbs. & Over Per Lb.	10 Lbs. & Over Per Lb.	Per Lb.
<b>TURNIP</b> Aderdeen.....	\$22.00	\$0.23	\$0.25
Extra Early Purple Top Milan	25.00	.28	.30
Japanese Shogoin.....	30.00	.32	.35
Large White Globe.....	22.00	.23	.25
Long White Cowhorn.....	20.00	.22	.25
Purple Top, Strap Leaved.....	22.00	.23	.25
Purple Top, White Globe.....	25.00	.27	.30
Snowball.....	22.00	.23	.25
Southern Prize.....	15.00	.17	.20
Seven Top or Winter Greens.	14.00	.15	.18
White Egg.....	22.00	.23	.25
White Flat Dutch.....	22.00	.23	.25

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>RUTABAGA</b> Amerlc Purple Top.....	25.00	.27	.30

	5 Sacks & Over	1 to 4 Sacks	Less
<b>BLUE GRASS</b> Burlap Bags Included	per 100 lbs.		
KEYSTONE Kentucky.....	\$13.25	\$13.50	\$14.25
Horse Shoe, Kentucky....	12.50	12.75	13.50

	5 Sacks & Over	1 to 4 Sacks	Less
<b>LAWN AND FANCY GRASSES</b> Burlap Bags Included	per 100 lbs.		
KEYSTONE CITY LAWN	\$13.00	\$13.25	\$14.00
Mostly Blue Grass for a permanent lawn.			
Horse Shoe Lawn Grass..	12.00	12.25	13.00
Mound City Mixture....	11.00	11.25	12.00
For a quick green turf.			
Shady Lawn Mixture....	15.00	15.25	16.00
For shady places.			
Special Bent Mixture....	24.00	24.25	25.00
Contains bent grass.			
Seaside (Coos County) Bent	75.00	77.00	80.00
Bent (So. German Mixed) .	65.00	67.00	80.00
Colonial Bent.....	65.00	67.00	70.00
Poa Trivialis (Shade)....	18.00	18.50	20.00
American Rye Grass.....	8.00	8.25	9.00
Chewings Fescue (Red) ..	16.00	17.00	18.00
Bermuda, Extra Fancy..	12.00	12.25	13.00

	Full Sacks	25 to 100 lbs.	Less
<b>WHITE DUTCH CLOVER</b> Seamless Sacks Extra	per 100 lbs.		
KEYSTONE.....	25.00	27.00	32.00
Horse Shoe.....	23.00	25.00	30.00
Choice.....	20.00	22.00	27.00

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>CLIPPER FAN MILLS</b> No. 1-B with 12 screens.....			30.00
No. 2-B with 12 screens.....			37.00
Ask for descriptive literature.			

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>SUNFLOWER</b> Recleaned (for seed).....	\$3.00	\$3.05	\$3.25
Poultry Grade.....	2.25	2.30	2.50
Large Seed for Parrots...	4.00	4.05	4.25

	5 Sacks & Over	1 to 4 Sacks	Less
<b>BIRD SEED, Etc.</b> Canary (Turkish).....	\$4.25	\$4.50	\$5.00
Canary (Argentine).....	4.00	4.25	4.75
Hemp.....	4.00	4.25	4.75
Bird Millet.....	1.65	1.90	2.75
Sweet Bird Rape.....	6.00	6.25	7.00
Bird Thistle.....	13.00	14.00	16.00
Bird Lettuce.....	10.00	11.00	14.00
Bird Pepper (Hot).....	25.00	27.00	30.00
Mixed Bird Seed.....	5.00	5.50	6.00
Poppy or Maw.....	18.00	20.00	23.00
Cuttle Bone (4 to 6-inch) (Per Case 25 lbs., \$7.00)			30.00
Cuttle Bone (2 to 3-inch) (Per Case 25 lbs., \$5.00)			22.00
Charcoal (for poultry)....	2.25	2.50	....
Flax.....	4.00	4.25	4.75
Canada Field Peas.....	5.00	5.05	5.25

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>POP CORN AND PEANUTS</b> Pop Corn, White Rice....	2.75	3.00	3.25
Pop Corn, Jap. Hull-less..	2.75	3.00	3.25
Pop Corn, So. American Dynamite.....	2.75	3.00	3.25
Peanuts, Fancy Jumbo...	7.00	7.50	8.00

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>FERTILIZER</b> Vigoro—100 lb. sack.....	2.90	3.00	4.00
Vigoro—50 lb. sack.....	1.75	1.80	2.50
Vigoro—25 lb. sack.....	1.00	1.05	1.50
Vigoro—5 lb. (14 to case) (per case)	4.62		.50
Vigoro—12 oz. (36 to case) (per case)	2.16		.10
per 100 lbs. per ton			
Bone Meal, 1 1/4-29-0.....	2.50	40.00	
2-12-4 For Grain.....	2.25	40.00	
Prepared Sheep Manure.....	1.60	28.00	
Nitrate of Soda.....	3.00	55.00	
Sulphate of Ammonia.....	2.50	42.00	
Ammo-Phos.....	4.00	75.00	
16% Super Phosphate.....			25.00
(125 lb. sack, \$2.00)			
Tobacco Dust.....	3.50	45.00	
(Broken Sacks, \$5.00 per 100 lbs.)			

	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
<b>PEAT MOSS</b> Imported from Germany. Bales contain 20 bushels. Weight about 150 lbs to 175 lbs.	per bale		
Poultry Litter.....	2.50	2.60	2.75
Fine Ground for Gardens	2.50	2.60	2.75
Fine Ground (Small Bales, about 20 lbs.).....	.50	.55	.60

10-SACK PRICES APPLY ON STRAIGHT OR ASSORTED ORDERS OF 10 SACKS OR MORE



**SAY CORNELI**  
Rush this Order Out

**ORDER CARD**  
Requires no Postage

LIST No. 20

**USE THIS  
POST CARD  
WHEN ORDERING**

*We Pay  
the Postage*

**SELL  
KEYSTONE  
SEEDS**

*and make*

**SATISFIED  
CUSTOMERS**

**Quick  
Accurate  
Seed  
Service**

Please Ship Via \_\_\_\_\_

Date \_\_\_\_\_

No. BAGS	QUALITY	KIND OF SEED

Name \_\_\_\_\_

Address \_\_\_\_\_



Be sure to fill in

RETURN POSTAGE GUARANTEED

**CORNELI SEED COMPANY**

Garden, Field, Grass Seeds & Onion Sets  
Saint Louis, U. S. A.

Sec. 435½ P. L. & R.  
U. S. POSTAGE  
**PAID**  
St. Louis, Mo.  
Permit 336

U. S. Dept. of Agri.  
Washington, D. C.

## MARKET QUOTATIONS

INOCULATE ALL LEGUMES  
WITH  
**NITRAGIN**  
The Original Legume Inoculator

When ordering, always specify kind of seed.

Alfalfa, All Clovers	
Size	Dealer Retail
½ bu. ....	\$.35 \$.50
1 bu. ....	.63 .90
5 bu. ....	2.80 4.00
Peas, Vetch, Beans, Austrian Winter Peas	
Size	Dealer Retail
½ bu. ....	\$.30 \$.40
1 bu. ....	.45 .60
*1½ bu. ....	.65 .90
5 bu. ....	1.75 2.50
*100 lb. size. Packed only for Vetch and Aust. Pea.	

Leads in High Germ Count  
Dated — Fresh Each Year

**INOCULATOR  
PRICES**

Soy Beans, Cow Peas Lespedeza (Hulled)	
Size	Dealer Retail
1 bu. ....	\$.30 \$.40
2 bu. ....	.50 .70
5 bu. ....	1.05 1.50
10 bu. ....	1.75 2.50
Garden NITRAGIN for Peas, Beans, Sweet Peas	
Inoculates from 1 oz. to 8 lbs. seed, Price 25c	
Quantities Dealer Retail	
Dozen Lots \$ 2.04 \$.25 ea.	
Half Gross 11.52 .25 ea.	
Gross 21.60 .25 ea.	

For Wheat,

**SELL!**

*New Improved*

**CERESAN**

Prices same as regular *Ceresan*  
listed below

**CERESAN**

A Dust Disinfectant for Wheat, Oats, Barley,  
other Cereals and Cotton.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$ .75	\$ 6.00 per doz.	2 doz.
5-lb. "	3.00	24.00 " "	1½ "
25-lb. pail	12.50	10.00 per pkg.	1 only
100-lb. drum	49.00	39.20 " "	1 "
300-lb. "	144.00	115.20 " "	1 "

**FRESH FOR YOUR PROTECTION**



**Billions of Live  
Virile Bacteria**

PRICES All Clovers, Alfalfa (Small Seeds)			Peas, Vetch, Beans, Cow Peas, Soy Beans, Peanuts, Lespedeza (Large Seeds)		
Size	Dealer	Retail	Size	Dealer	Retail
½ Bu. \$ .23		\$.35	1 Bu. \$ .23		\$.35
1 Bu. .32		.50	2 Bu. .32		.50
2½ Bu. .65		1.00	5 Bu. .65		1.00
10 Bu. 2.65		4.00	20 Bu. 2.65		4.00

*When Ordering, Always  
Specify Kind of Seed.*

**SEMESAN**

A General Disinfectant for Vegetable and  
Flower Seeds or Bulbs, and Certain  
Plant Diseases.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.50	20.00 " "	2 "
5-lb. "	11.75	94.00 " "	1½ "
25-lb. pail	46.25	37.00 per pkg.	1 only
100-lb. drum	180.00	144.00 " "	1 "
300-lb. "	525.00	420.00 " "	1 "

**SEMESAN JR.**

A Dust Disinfectant for Seed Corn.

Size of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$ .40	\$ 3.20 per doz.	3 doz.
1-lb. "	1.50	12.00 " "	2 "
5-lb. "	7.00	56.00 " "	1½ "
25-lb. pail	28.75	23.00 per pkg.	1 only
100-lb. drum	110.00	88.00 " "	1 "
300-lb. "	315.00	252.00 " "	1 "